

Questions: Mike Heenan: “Dear Rap Music”

- 1) What are the primary reasons Heenan gives for quitting rap music? Support your answer with quotes.
- 2) Heenan talks about true hip hop. What is it according to him?
- 3) Why do you think Heenan has chosen the form of the letter instead of an ordinary article?
- 4) Comment on Heenan’s use of motivational appeals (ethos, logos and pathos). Is there a particular appeal that is dominating? Support your answer with quotes.
- 5) Is Heenan’s goodbye to rap definitive?
- 6) Heenan signs himself off as Dada Mike. What is the purpose of this? Why does he not just use his ordinary name?
- 7) What kind of audience is Heenan addressing and what is he trying to achieve with his letter?
- 8) How do you think Heenan’s audience will react to the article? Support your answer with arguments.